

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In patent application of

Basak et al.

Serial No.: Not yet assigned

Group Art Unit: Unknown

Filed: Concurrently herewith

Examiner: Unknown

For: A METHOD AND SYSTEM FOR DESIGNING A CATALOG WITH OPTIMIZED  
PRODUCT PLACEMENT

Commissioner of Patents

Alexandria, VA 22313-1450

**PRELIMINARY AMENDMENT**

Sir:

Prior to examination on the merits and calculation of the filing fee, please amend the above-identified application as follows:

**IN THE CLAIMS:**

Please replace the following claims for the same numbered claims in the application:

1. (Currently Amended) A method for automatically designing a catalog for a plurality of items using a computer system, the method comprising the steps of: